

Attracting and Retaining Students
Meeting Minutes 2/18/10
5:00pm
Iron Co Board Room

Attendees: Ryon List, Will Endresen, Abbey Halberg, Jeanne Graham, Kelly Traczyk, Gloria Fauerbach

1. The Next Generation – Beautiful Northwoods Groups were recognized as ‘Organization of the Year’ by the Hurley/Ironwood Chambers of Commerce at their annual meeting in January.
2. The four work group leaders including Bob Jacquart and Will Endresen compiled a video grant to apply for funds from UW – Extension for professional development of the groups. The grant was submitted and can be found at:

<http://www.youtube.com/watch?v=Xx5ii-bRyxo>

3. Abbey Halberg discussed the photo project she worked on with Terry Davis, Hurley K-12 Art Teacher, as a service-learning project for high school students. They took snow shoes to locations where Andy Traczyk, local photographer and graduate of Hurley, gave a demonstration on taking nature photos. The students will then be developing a haiku to pair with the top photos the class took in their English class. The final project will be displayed at the service-learning expo at the Hurley school on April 22.
4. Kelly Traczyk and Abbey Halberg will hold another photography project with elementary students in the STARS after-school program at Hurley K-12. These students will also snowshoe to areas either around the school or a short drive to take pictures of our niche areas. The class will be held in the afternoon of March 19th, with the locations to be determined depending on the class size. The students will then return to the school to type a description of the photo and edit the photos.
5. Our next large group meeting has been scheduled for March 15th at 6:00pm. The location will most likely be at GCC. The open house format will be geared toward networking opportunities. There will be short presentations by each of the group’s leaders followed by informational booths set up for interested parties.
6. Attached are grant opportunities we discussed shortly, both are from the WI Dept. of Tourism and geared toward marketing your area and increasing tourism. There are accepted either quarterly or semi-annually which would allow for project development between all the groups.